



New Jersey Association of Blood Bank Professionals

www.NJABBP.org

P. O. Box 781, New Brunswick, NJ 08901

New Jersey Super Community Blood Drive **Official Sweepstakes Rules**

NO DONATION OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER OR WIN. A DONATION WILL NOT INCREASE YOUR CHANCE OF WINNING.

By entering and participating in the NJ Super Community Blood Drive Campaign (“Sweepstakes”) entrants agree to accept and be bound by these rules and the decisions of “New Jersey Association of Blood Bank Professionals” and the “blood collection agencies in the state of New Jersey” as final in all matters relating to the “Sweepstakes”:

SPONSOR: The sponsor of the “Sweepstakes” is the New Jersey Association of Blood Bank Professionals, Inc., (NJABBP), PO Box 781, New Brunswick, NJ, in cooperation with the NJ Blood Donor Workplace Coalition.

ELIGIBILITY AND ENTRY: The Sweepstakes is open to any individual over the age of eighteen (18) who is a legal resident of the United States, its 50 contiguous states or the District of Columbia, and who registers to donate allogeneic blood at any NJ donor center or blood drive location from May 24, 2013 beginning at 12:01 AM (ET) to January 17, 2014 at 11:59 PM (ET). Any individual age sixteen to eighteen who is authorized to donate allogeneic blood at the above referenced locations may participate in the Sweepstakes with the full understanding that if said individual’s name is drawn that his/her entry will be awarded to their parent/legal guardian. For an individual to be entered into the Sweepstakes he/she must register and be screened for a blood donation. Successful blood donation is not a prerequisite to Sweepstakes eligibility. The number of times a donor can participate will be dictated by eligibility requirements determined by the blood bank regulations for blood donation intervals. Employees of any of the blood collection facilities in the State of NJ, members of the Workplace Coalition, NJABBP Board of Directors, Blood Bank Task Force of New Jersey, and/or their affiliates (the “Entities”), and their immediate family members and members of their households, are ineligible. Neither the Entities nor any of their officers, directors, employees, agents or representatives are responsible for lost, late, stolen, incomplete, misdirected, or illegible entries. NJABBP reserves the right to disqualify any individual whom it determines and/or deems to be tampering with or improperly affecting the entry process or the operation of the Sweepstakes. Non-compliance with any rule, requirement, or mandatory procedure herein may, at the sole discretion of NJABBP, result in disqualification.

PRIZE DRAWING: The Accounting firm of Harrison, Mauro, Morgan, PA, 703 White Horse Road, Voorhees, NJ 08043 retained by the NJABBP, will RANDOMLY SELECT two prize winners. Each winner will receive 2 Super Bowl XLVIII tickets. The approximate retail value of each ticket is \$1250.00.

The Drawing will take place on or before Friday January 24, 2014 at the offices of the accounting firm of the NJABBP, Harrison, Mauro, Morgan, PA. Participants acknowledge that the tickets

cannot be sold and cannot be substituted for or exchanged for another prize. Other rules, limitations and restrictions apply as per the US Food and Drug Administration and the American Association of Blood Bank blood donor incentive guidelines. NJABBP reserves the right to substitute prizes with an item of equal or greater value, and all prize details are at the sole discretion of the NJABBP. All applicable taxes and expenses not specifically included in the prize description are the sole responsibility of the winner.

WINNERS AND ODDS: Two (2) winners will be selected in a random drawing from among all eligible entries on or before Friday January 24, 2014. Drawing will be conducted by the accounting firm of Harrison, Mauro, Morgan, PA, or its designated agent, whose decisions shall be final. The odds of being drawn as the winner of the Sweepstakes are dependent on the number of eligible entries received. The winners will be notified via telephone, e-mail or U.S. mail, at the discretion of the NJABBP and the cooperating blood collection facility where the winner made his/her donation. The winners will be required to complete and return an affidavit of eligibility, prize acceptance and release, liability release and consent to use winner's name and likeness without further compensation, except as prohibited by law. The award of all prizes is conditioned upon the winner's acceptance of the terms in the foregoing affidavit. Such affidavit must be received within seven (7) days of notification. If NJABBP or the collection facility is unable to locate or contact the winner or the winner does not submit the requested affidavit within seven (7) days of notification, such potential winner may be disqualified at the sole discretion of NJABBP, and the prize may be awarded to an alternate entrant. Prizes may be claimed only by, and will be awarded only to, the individual identified on the donor entry registration form associated with the unique donor identification number selected. In the event that a minor is selected as the Sweepstakes winner, the prize will be awarded to the minor's parent or legal guardian who will be required to abide by all the rules of the Sweepstakes as outlined herein.

GENERAL: All entrants agree to release, hold harmless and indemnify the Entities, NY/NJ Super Bowl Host Company, Inc., the National Football League ("NFL"), NFL Properties LLC, NFL Ventures, L.P., NFL Ventures, Inc., NFL Enterprises LLC, NFL International LLC, NFL Productions LLC, the NFL member professional football clubs, and their officers, directors, employees, agents or representatives (the "Indemnified Parties") from and against any and all losses, damages, injuries, claims, suits and causes of action arising from and/or related to the Sweepstakes and/or any related activities. The Indemnified Parties are not responsible for any printing, typographical, mechanical or other error in the printing of the offer, administration of the Sweepstakes or in the announcement of the prize. Except as prohibited by law, each participant agrees that: (1) any and all disputes, claims and causes of action arising out of or connected with this Sweepstakes or any prize awarded shall be resolved individually, without resort to any form of class action, and exclusively by state or federal courts situated in New Jersey (2) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, but in no event attorneys' fees; (3) no punitive, incidental, special, consequential or other damages, including without limitation lost profits (collectively, "Special Damages") may be awarded; and (4) participant hereby waives all rights to claim Special Damages and all rights to have such damages multiplied or increased. New Jersey state law, without reference to New Jersey's choice of law rules, governs the Sweepstakes and all aspects related thereto. The Sweepstakes is subject to any requirements, revisions and/or limitations imposed by applicable federal, state or local law. Void where prohibited.