

Did you know?

- Blood donations from high school students account for nearly 10% of the region's blood supply.
- High school students provide a steady source of first-time donors, which is an important part of ensuring an adequate blood supply now and in the future.
- Donating blood provides high school students the opportunity to make an important contribution to their community.
- Blood donations from high school students help save the lives of patients in the hospitals and trauma centers serving their community.

ABC Scholarship Program

Every participating high school is a **Very Important Partner (VIP)** so we show our appreciation for your commitment by awarding Academic Blood Challenge scholarships! Scholarships are awarded at the end of the academic year in June.

Here's How It Works:

The ABC Scholarship Program amounts are based on the total number of units of blood collected during the academic school year.

| High School Scholarship Program September 2015 - June 2016 | |
|---|---------------------|
| Units Collected | Scholarship Awarded |
| 50 - 74 | \$ 500 |
| 75 - 99 | \$ 750 |
| 100 - 149 | \$1,000 |
| 150 - 199 | \$1,200 |
| 200+ | \$1,500 |
| Maximum Payout is \$1,500 | |

Smaller high schools can still be eligible for the scholarship program by sponsoring more drives during the academic school year. This will increase their total number of units collected that academic school year.



(links on our website)

rev. 10-2015

It's As Easy As



Community Blood Services

Academic
Blood
Challenge

COMMUNITY
BLOOD SERVICES

(201) 389-0409

102 Chestnut Ridge Road, Montvale, N.J.

www.communitybloodservices.org

Life Shared. Life Saved.

Hosting a High School Blood Drive is as Easy as ABC...

Are You Ready to Make a Difference?

Our Academic Blood Challenge (ABC) program educates high school students about the importance of donating blood to help save lives in our community, while offering them the opportunity to engage in community service and build class spirit.

Show me the Blood!

Community Blood Services depends upon the participation of area high schools like yours to ensure blood is available for patients in its community hospitals! First-time donors from high school blood drives help build a new generation of young, dedicated volunteer donors. Our ABC Scholarship Program recognizes schools that partner with us to run drives by offering scholarships based on the success of their drives. Here's how your school can host a successful blood drive:

Schedule an Educational Presentation

with an ABC team member who will come speak to your junior and/or senior class about the blood donation process and how to run a successful blood drive.

Challenge Your Students to

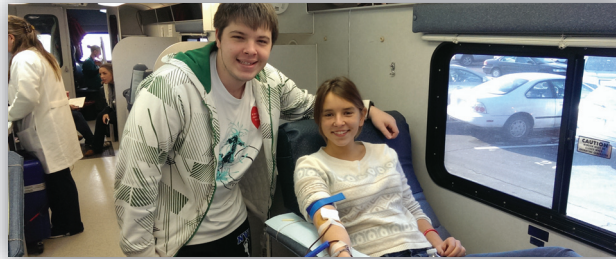
build a super committee of government leaders, faculty members, and club representatives to recruit donors within your school and community and publicize your upcoming drive.

Generate Publicity and Create Excitement

about the upcoming drive by encouraging the use of social media. As the drive coordinator, you and/or your club members can launch a social media/text blast to all friends and classmates encouraging them to donate blood at your high school drive.

Follow-Up Your Successful Drive

by including information and photos about the drive in your yearbook and on Facebook, Twitter, Instagram, your school's website, and in your local newspaper as a reminder of its success and to generate additional drives at your school.



We Need Your Help

to meet the ever-increasing need for blood. Community Blood Services' **Power Red** automated collection program is designed to optimize each of your blood donations to meet patients' specific needs.

Benefits of **Power Red**

In traditional blood donations, donors give whole blood which consists of red cells, plasma and platelets. Using the automated process, donors can give a specific component in greater quantities than can be collected during a whole blood donation. When you donate **Power Red** you will be donating TWO UNITS OF RED CELLS during one sitting.

By knowing daily patient needs and using automated blood collection technologies, we can tailor your blood donation to local hospital demands. When customizing your donation we consider your blood type and how many times per year you donate.

Power Red Donation Process

During your donation, blood is drawn from one arm and channeled through a sterile, single-use tubing set to an automated system. This system separates the components and collects a measured amount of red blood cells into a special bag then safely returns the remaining components.

A Safe Procedure

Donor safety is our top priority. Automated collections are very safe. The technology uses a sterile system with a disposable needle and is designed to customize the products collected from you.

How Automated Donations Help Patients

Red blood cells, which carry oxygen to all parts of the body, are most needed after significant blood loss as a result of surgery or anemia. Donors can donate double red blood cells every 16 weeks. Donors with Type O negative blood are especially needed because Type O negative blood is the universal blood type and it can be transfused to any patient.

Your **Power Red** Donation Makes a Difference

Oxygen-rich red blood cells are most often used for surgery, anemia, or trauma patients. Donors who donate just their red blood cells through automation can double the amount of red blood cells donated at one time. There is a 112-day deferral period between these double red cell donations and donors are eligible to give only three of these automated red cell donations per year.

Automated blood donations are the most efficient donations since you as ONE person making ONE donation, can give TWO units of red cells so the blood will be there for patients who require lifesaving transfusions.

