

Non Profit Organization U.S. Postage **PAID** Permit No 138 Paramus, NJ

Blood Olection Sites

New Jersey

- CBS970 Linwood Ave. WestParamus, NJ
- Englewood Hospital 350 Engle St. Englewood, NJ
- Felician College Sammartino Hall West Passaic St. & Montrose Ave. Rutherford, NJ
- Chilton Hospital97 West ParkwayPompton Plains, NJ
- **New York**
- Arden Hill Hospital Harriman Drive Goshen, NY
- Woodbury Common Premium Outlets Central Valley, NY

Foundation formation

Blood Center Hosts 4th Annual Golf Classic



(Left to Right) Tom Paolillo, Noel Figueroa, Tom LaPointe and Charlie Banks were among the many participants at the blood center's annual Golf Classic.

The Community Blood Services hosted its 4th Annual Golf Classic on Monday April 30, 2001 at the High Mountain Golf Club in Franklin Lakes, New Jersey.

In addition to the golf classic, participants enjoyed a luncheon, a cocktail reception and dinner. Pow-R-Save, Inc. a heating, air conditioning, ventilation and refrigeration firm located in Bloomfield, NJ, was the presenting sponsor

of the event. Lincoln-Mercury of Wayne sponsored the hole-in-one prizes.

"I am extremely pleased at the great success of this event," stated Dennis Todd, President and CEO of the blood Center. "The commitment of our

Foundation's Board of Trustees, those who participated in our Golf Classic, and our employees who helped organize this event made it possible for us to raise more than \$20,000."

Proceeds of the event will be used to help offset the costs incurred by the Center in providing blood and blood products to 26 hospitals in Bergen, Passaic, Morris, Essex and Hudson Counties in New Jersey as well as Rockland and Orange counties in New York.

Community Blood Services

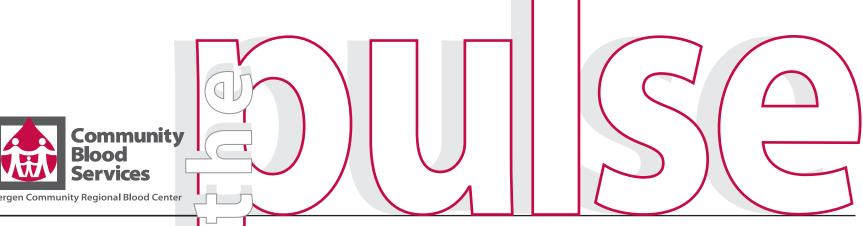
Arnold Rubin, MD Chairman, Board of Trustees

Stanley Siegel, Executive Director Bergen Community Blood Services Foundation **Dennis Todd, PhD,** President & CEO

Teri Gatto, Editor/Writer

Design by E. Fitz Art





A publication of

Community Blood Services

Summer 2001



Warren Martin of Pompton Lakes is entertained by MECOS while donating platelets.

MECOS is Here!

We live in a society where everyone seems to be rushing and every day is filled with tasks that should have been done yesterday. Wouldn't it be wonderful if we could just lie back, relax and be able to catch up on our e-mail, surf the net, or do some work outside of the office? Or perhaps we would like to play video games, watch the newest Gwynneth Paltrow movie, listen to music or just watch TV.

Thanks to MECOS, Community Blood Service's newest "staff" member, you can now work or be entertained at the same time you are helping those in need by donating blood or platelets.

Main Phone 201-444-3900

Blood Donations 201-251-3703

Platelet Donations 201-251-3733

Volunteer Services 201-251-3719

Foundation 201-251-3714

continued on page 2

New FDA Guidelines Lead to Increased Need for Donors

Regulations instituted by the U.S. Food and Drug Administration (FDA) and a general decline in donor awareness have caused a nationwide decrease in donations and a critical drop in the country's blood supply.

Concern over Variant Creutzfeldt-Jakob Disease (vCJD) - the human form of Mad Cow Disease - led the FDA in 1999 to recommend that blood centers defer donors who traveled or lived in the United Kingdom for six months or more between 1980 and 1996, during the height of the Mad Cow epidemic in the U.K.

Mad Cow Disease is thought to be transmitted from cows to humans through the consumption of contaminated beef and can lead to a fatal infection of the brain and nerve tissue. To date, fewer than 100 people in the U.K. and France have died from vCJD. There have been no reported cases of the disease in the United States. Moreover, there is no scientific evidence that vCJD has ever been transmitted through blood transfusions.

Donors Desperately Needed

The impact of potential FDA regulations under discussion, combined with the traditional drop in

donations during the summer months, may have a devastating effect on area hospitals. Inadequate supplies of blood and blood products (such as plasma and platelets) could threaten patient care.

A lack of blood and blood products can cause the cancellation of elective surgery. It also severely impacts people undergoing chemotherapy and radiation therapy who must rely on multiple blood and platelet transfusions, as well as burn victims who need plasma to replace critical body fluids.

You can help ease the current blood shortage by spending a few moments donating blood. Eligible donors must be at least 17 years of age and weigh at least 110 pounds. A healthy person can donate blood five times a year.

To make an appointment to donate blood please call (201) 251-3703.

what's Inside

New FDA Guidelines Lead to...

MECOS is Here!

Hosting a Blood Drive

Apheresis Donors In Demand!

Myths About Donating Blood

Stars of the Month

CBS is a Hub for Local Talent

Upcoming Events

Foundation Information

Blood Center Hours

Monday-Friday 8am-8pm

Saturdays 9am-2pm

www.communitybloodservices.com

Bergen Community Regional Blood Center is a not for profit organization serving communities in New Jersey & southern New York state.

Hosting a Blood Drive

Sixty percent of all donated blood comes from drives hosted by corporations, religious congregations, firefighters, police and social groups. These drives are critical in helping to alleviate the blood shortage that traditionally takes place during the summer when many donors are away on vacation.

Community Blood Services is currently scheduling donor groups for summer drives. Hosting a blood drive is easy. We can arrange to take blood donations from your employees or group members either inside your facility or outside in a bloodmobile. For more information contact Chris Staub at (201) 251-3967 or e-mail him at ChrisS@bcrbc.org.



Apheresis Donors In Demand!

Apheresis is a special type of donation. Through Apheresis, we are able to collect a component in the blood called platelets. Patients who depend on platelet transfusions suffer with cancer and other lifethreatening illnesses. Treatments such as radiation and chemo-therapy suppress the body's production of platelets and a transfusion of platelets is vital.

The donation process takes less than 90 minutes. We ask that you plan to spend two hours at the blood center; this allows time for registration, donor screening, donation and refreshments afterwards.

Platelets are perishable and must be used within 5 days. The demand for platelets continues to increase so Apheresis donors are always needed. If you are in good health, between the ages of 18 and 66, weigh at least 110 pounds and have donated blood at least once, you can become an Apheresis platelet donor.

To schedule an appointment please call 201-251-3733.

Myths About Donating Blood

Many people would like to give blood but don't because they believe...

I'm too young... I'm too old...

If you are between the ages of 18 and 75, you can donate. 17-year-olds need written parental permission.

*I can't donate because I am taking medication.*You may still donate if you are taking aspirin, diet pills, birth control pills, and certain diabetic or blood pressure medications.

All medications will be evaluated by Blood Center staff prior to donation.

I can't donate because my iron level was low.

Iron levels can change. In some cases, a change in diet is all that is needed to increase a low hemoglobin level.

It is not safe to donate blood.

Donating blood is safe. All the equipment used is sterile and all needles are discarded after one use.

Call today to donate blood, (201) 251-3703

A special thanks to all of our dedicated volunteer blood donors.

Blood Center O unteers



Volunteers Ed Bello (left) and Bob Wurtz (right) celebrate National Volunteer Week with Dennis Todd, President and CEO of the blood bank.

Stars of the Month

Once a month the staff honors one of its volunteers for his or her selfless commitment and service to CBS and the community. These very special individuals are named "Star of the Month."

Here are our last six "Stars." We are grateful to them for sharing themselves and their talents with our donors.

Lucille Tuttle, Maywood – November Bob Wurtz, Paramus – December

Ed Babilot, Paramus – January Jeanie Beisheim, Bogota – March Ed Bello, Carlstadt – April Gene Spies, Wood Ridge – May

Interested in becoming a volunteer? CBS has volunteer opportunities in many of its departments. For more information and to arrange for a tour of the blood center please call Mary Ann Siniscalchi, manager of volunteer services, at (201) 251-3719.

CBS is a Hub for Local Talent

Local artists, a massage therapist, and psychic advisors have generously lent their diverse talents to help Community Blood Services attract blood and entertain donors.

Christine Sandholt from Blue Studios in Hackensack and Jared Phillips of Westwood were two of the artists who recently volunteered at the blood center to render complimentary caricature sketches of donors. "I was happy to lend my time in support of the very

worthwhile cause of encouraging more people to come out to give blood," said Ms. Sandholt.

Mark Williams, a massage therapist from Health Works of Ridgewood, provided free therapeutic massages to donors on three occasions. Psychic Guild members Carol De Wolff and Carol Cimmino of Saddle Brook, and Jay Browne of Lodi, also got into the act by providing astrological and psychic advice to blood donors.

In addition, the following artists exhibited their work in the blood center's lobby and canteen: Jo Manolio Swift of Oradell – mixed-media; Kathleen Duxbury Yeaw of Ridgewood-photography; Anneliese Landerer of River Vale, Elaine Binder of Orangeburg, NY, and Alice Stoler of Hillsdale – mixed media; The Paramus Senior Center -mixed media.

Artists interested in exhibiting their work at CBS should call Mary Ann Siniscalchi at (201) 251-3719.

continued from page 1

MECOS is Here!

Specially developed for the blood center, MECOS, which stands for Mobile Entertainment Computer Operator's Station, is a modified mobile work stand on which a full-sized, flat-panel monitor, keyboard, and "tower" computer system are mounted. This wireless computer station offers a wide range of applications, including Internet access, video conferencing, office software, DVD, and TV.

"This system will give our donors the flexibility to catch up on work or just relax during their time with us," noted Dr. Dennis Todd, CBS's president and CEO. "This is cutting-edge technology and we are very proud to be the first blood center to offer it to donors."

MECOS has customized swinging arms that position the monitor and keyboard to suit the comfort of the user. Its powerful computer system can run the most sophisticated software.

"MECOS was designed with the user in mind," said Kalman Grof-Tisza, director of Information Technologies. "It's very satisfying to find new ways to make our donor's experience a more comfortable and pleasant one."

Upcoming Events

Blood Drives

New Jersey

Englewood Hospital

LL1 Level, next to Lab
350 Engle Street, Englewood, NJ
4-8 p.m., Wednesday

Felician College

Sammartino Hall

West Passaic Street & Montrose Avenue, Rutherford

4-8 p.m., Thursday

Chilton Hospital

97 West Parkway, Pompton Plains 8 a.m.-12 noon, Saturday June 16, July 7, July 21

New Apostolic Church

286 Paramus Road, Paramus 10 a.m.-1 p.m., Saturday June 2

Christ Church

183 Godwin Avenue, Midland Park 4-8 p.m., Monday June 4

Ridgefield Park Firehouse

Euclid Avenue & Brewster Street, Ridgefield Park 2:30-7:30 p.m., Thursday June 7

St. Agnes Church

Union Avenue & Walnut Street, Little Falls 2-7:30 p.m., Thursday June 7

St. Elizabeth's Church

700 Wyckoff Avenue, Wyckoff 3-8 p.m., Monday June 11

St. John's Church

Corner of Broad & Harrison Streets, Leonia 3-8 p.m., Monday June 18

Rochelle Park Ambulance Corp.

Rochelle Avenue, Rochelle Park 4-7:30 p.m., Tuesday June 19

Oakland Rotary

Portobello Restaurant Ramapo Valley Road, Oakland 5-7:30 p.m., Friday June 22

Queen of Peace Church

Ridge Road, North Arlington 9 a.m.-12 noon, Sunday June 24

St. Anastasia Church

1095 River Road, Teaneck 3-8 p.m., Wednesday June 27

Upper Greenwood Lake Ambulance Corp.

Warwick Turnpike, Hewitt 3:30-7:30 p.m., Thursday June 28

$Garfield\ VFW\ (Benda-Roehrich\ VFW)$

340 Outwater Lane, Garfield 3-7 p.m., Monday July 16

Secaucus Police & Vol. Fire Dept. Engine Co.#1, Plaza Center Road, Secaucus 2-7 p.m., Thursday July 19

Cliffside Park K of C, Epiphany Church

247 Knox Avenue, Cliffside Park 8 a.m.-2 p.m., Sunday July 22

New York

Woodbury Common Premium Outlets

Purple Parking 33, Central Valley, New York 9 a.m.-2 p.m.
Friday June 8
Saturday June 23
Monday July 9
Saturday July 28
Wednesday August 8
Sunday August 19

Arden Hill Hospital

Tuesday Sept. 4

Harriman Drive, Goshen, NY 3-7:30 p.m., Friday June 15 & July 20

Special Events

CBS Sponsors Big Band Concert

Community Blood Services will sponsor a free evening concert by the Big Band Swing Machine at 8:30 p.m. on July 5th at the Band Shell in Veterans Field, Ridgewood, New Jersey. The public is invited to bring a picnic and a chair or blanket. In case of rain, the concert will move into Benjamin Franklin Middle School.

Art Exhibits in CBS Lobby & Canteen

The public is invited to drop in and view our monthly art exhibits.

June – Linda Barboni, watercolors

July – Blood Center Employees and Volunteers, mixed media

August – *Bill Ahrens*, *photography*

August – Gene Veltri, mixed media paintings

September – Alice Stoler, mixed media