



Community Blood Services

A Report to Our Community
2004-2005

Message from the President/CEO



Record collections of red cells and platelet donations made 2004 an excellent year for Community Blood Services (CBS) and for our 37 partner hospitals which depend upon us to provide the blood products that help save thousands of lives each year.

Our efforts are touching lives on both local and international levels. CBS' umbilical cord blood program has provided cord blood for transplants to medical centers around the world. These precious cells, which can save the lives of cancer patients and children with genetic diseases, have been the focus of much attention.

CBS and a number of other blood centers have been working very closely with local and national political leaders to obtain funding for a national cord blood program that would ensure enough umbilical cord blood is collected and stored each year for use by all who could benefit from this life-saving therapy.

In the meantime, The HLA Registry continues to help transplant candidates throughout the world find matching donors in our ever-expanding data base. At any one time the staff is working with nearly two dozen donors and transplant centers to meet the needs of these critically ill patients.

Our international efforts include a continuation of our partnership with the Scottish National Blood Service, which ensures that Scottish children in need of transfusions have access to supplies of fresh frozen plasma free from the agent that causes Bovine Spongiform Encephalopathy (mad cow disease).

"Our successes in 2004 were the direct result of our dedicated donors, the steadfast leadership of our Board of Trustees and the unwavering commitment of our staff. Without the support of these unique individuals we would not experience continued success year after year."

On the home front, the events surrounding 9-11 and the electrical outage of August 2003, when both land lines and cellular communications failed, crystallized the need for an emergency communications system between New Jersey blood centers and the hospitals they serve. Thanks to the hard work and support of Congressmen Scott Garrett, Bill Pascrell and Stephen Rothman, CBS has received funding to begin development of a communications system between CBS and our hospitals should disaster strike. We are working with Stevens Institute to develop this demonstration project, and hope to obtain additional funding to make this system a reality.

Our efforts to make it more convenient for our donors to give blood received a boost with the 2004 delivery of our new custom-designed five-bed bloodmobile, and our CBS Foundation has begun a fundraising campaign to add another fully equipped bus to our fleet in 2005. Thanks to a generous contribution from the Wachtler family of Ramsey, New Jersey, avid supporters of CBS who lost their son Gregory during the attack on the World Trade Center, we are on our way to raising the \$175,000 needed for another bus.

This year, we are looking to increase our community, corporate and high school blood drives and to educate our donors about the importance of automated blood collection technology so we can tailor donations to our patients' needs and boost our fragile blood supply. We also want to raise community awareness regarding the need for more minority donors in our umbilical cord blood, bone marrow and blood donation programs. Our hope is to continue building our community ties so our successes in 2004 can be repeated in the upcoming years.

Our Mission:

To advance the quality of healthcare in the communities we serve by continually increasing the supply of blood and providing safe, high quality transfusion products and services.

The Year in Numbers

Community Blood Services

37	Hospitals served - NJ & NY
42,101	Blood Donations
6,768	Platelet Donations
954	Mobile Drives
9,084	New Donors

Eli Katz Umbilical Cord Blood Program

3,359	Cord bloods units processed
5	Countries receiving cords for transplant

The HLA Registry

6,324	Potential marrow/stem cell donors recruited
213,341	Potential donors listed
86	Transplants of marrow stem cells

CBS Board of Trustees

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Henry Schnierer

Susan Scherreik

Rosalyn Esther Stahl, MD

Michael L. Wodka, DPM

Partner Spotlight

CBS had not been a major blood provider to **Hackensack University Medical Center (HUMC)** since the late 1990s. When 2004 began, HUMC was only number 21 on CBS' blood products usage list. That all began to change in mid-2004, when HUMC began ordering significant numbers of specialty blood products like HLA-matched platelets. Soon came increases in calls for all types of apheresis platelets and then a need for regularly scheduled red cell deliveries. By year's end, Hackensack had skyrocketed to third place on CBS' blood products usage list.

At last glance, in January 2005, Hackensack moved up yet another notch to become CBS' second top account. It has been quite a climb! CBS couldn't be more excited to be working so closely with this prestigious medical center.



The Valley Hospital relationship goes back to the beginning of Community Blood Services 50 years ago. It continues to be a rock steady customer.

Bayonne Medical Center is yet another hospital making a break from its traditional blood supplier and switching to CBS. In 2005, Bayonne Medical Center will be right smack in the middle of our top 10 hospitals list.

Committing to CBS in April 2004 was somewhat of a leap of faith for **Saint Luke's Cornwall Hospitals (SLCH)** in Cornwall and Newburgh. After a long and exclusive relationship with another blood center, SLCH sought out CBS for financial and customer service reasons. Still, changing blood providers is not something that a hospital does lightly. Fortunately, the move paid off nicely in cost savings for both hospitals.

Servicing Orange County communities is a key component of our long-term strategic plan. The Goshen blood collection site has given CBS enhanced ability to meet the needs of the Orange County community and that in turn breeds hospital confidence in CBS. **Saint Luke's Cornwall Hospitals** joined the other Orange County hospitals, **Orange Regional Medical Center's Arden Hill** and **Horton** hospitals and **Saint Anthony's Hospital** in Warwick on the CBS bandwagon!

CBS Welcomes New Trustees

Susan Scherreik

Ms. Scherreik is the director of the Center for Entrepreneurial Studies at Seton Hall University's Stillman School of Business. She received a B.A. in history from Rutgers College and an M.B.A. in finance from the Columbia University Business School. Prior to joining Seton Hall University, she was the personal finance editor for Business Week Magazine and a writer for Money Magazine.

Ms. Scherreik resides with her husband Edward Hynes and their two children in Upper Saddle River, New Jersey.



Susan Scherreik

Christopher P. DePhillips, Esq.

Mr. DePhillips is a Principal with Porzio, Bromberg and Newman . He is a member of the firm's Product Liability and Toxic Tort Group and Governmental Affairs Practice. Mr. DePhillips' areas of expertise include product liability, toxic tort and general personal injury defense. He is also a registered lobbyist in the state of New Jersey.

Mr. DePhillips, a resident Wyckoff, New Jersey, received his J.D. degree from Seton Hall University School of Law and his B.A. in government from Georgetown University.



Christopher P. DePhillips, Esq.

Michael L. Wodka, DPM

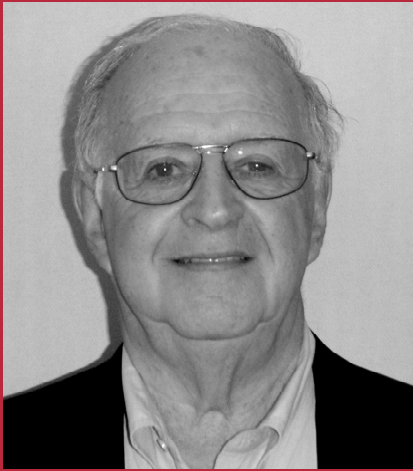
Dr. Wodka practices in Middletown, New York, where he also resides. He is an attending physician in the Department of Surgery at Orange Regional Medical Center, and a risk management consultant at AIG Insurance Company.

He received a B.S. in biology from Fairleigh Dickinson University, New Jersey and his DPM from New York College of Podiatric Medicine. He is Board Certified in primary podiatric medicine and orthopedics.

Dr. Wodka is also the host of "Health Matters," a weekly radio show which airs on WTBQ in Florida, New York. He is first vice president, OPEIU Local 45, AFL-CIO, a member of the First National Guild of Health Care Providers of the Lower Extremity and past president of the New York State Podiatric Medical Association.



Michael L. Wodka, DPM



Allen M. Demby, MD

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Dr. Demby, a Wyckoff resident, retired from his ophthalmology practice in Ramsey, New Jersey, after 40 years of service. Dr. Demby served as chairman of The Valley Hospital Ophthalmology Department and of Valley's Standards Committee for more than 20 years. He introduced cost-effectiveness considerations to Valley's medical product purchasing evaluations and currently serves on Valley's Capital Budget Committee.

Dr. Demby was an incorporator and director of Independence Bank of New Jersey, and served on its executive, audit and investment committees for 17 years. He recently earned a certificate in private wealth management from The Wharton School and recently passed the series 65 law examination, which enables him to practice as a registered investment advisor. He will begin his second career in investment management early in 2006. In June 2006, Dr. Demby will assume the presidency of the North Jersey Chapter of the American Association of Individual Investors (AAII), a non-profit organization devoted to helping people manage their investments.



Henry Schnierer

Henry Schnierer

Mr. Schnierer is president and CEO of Comforce Staffing Services, a firm which specializes in temporary and direct hire and payroll services, with locations in Paramus and Wayne, New Jersey.

He is also a former administrator at the New York Blood Center, training manager for International Paper and program director for the American Management Association.

Mr. Schnierer, who received his B.A and M.A. degrees from New England Conservatory, and his M.B.A. from Bernard Baruch College, lives with his wife and business partner, Linda, in Saddle River, New Jersey. Their two children, Scott and Leigh, are active members of the staffing firm.

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Thomas Rakowski, MD

Thomas Rakowski, MD

Dr. Rakowski, a resident of Ridgewood, New Jersey, is a physician at Prospect Medical Offices in Midland Park, New Jersey. A specialist in hematology/oncology, he has been in practice since 1981.

He received his medical training at State University of New York, Upstate Medical Center in Syracuse, after receiving his Bachelor of Arts degree from Cornell University in Ithaca, New York.

Dr. Rakowski's post-doctoral training included a medical residency at State of New York, Upstate Medical Center in Syracuse and a Hematology/Oncology Fellowship at Columbia-Presbyterian Medical Center in New York City.

He has been on staff at The Valley Hospital since July of 1981 in the departments of Medicine and Hematology/Oncology. He served as chairman of the Cancer Committee and on numerous other board level committees, including the Medical Board, Technology and Assessment and Capital Expenditures.

Dr. Rakowski was elected medical representative at-large of the medical staff for three years and also has been secretary-treasurer, vice president and president of the medical board.

2004 Annual Donor Recognition Event



The Gioia family took part in CBS's 2004 awards dinner. Rick Gioia (R), in his keynote address, spoke about his daughter's battle with Hodgkins disease.

A Night at the Oscars, CBS's 2nd annual awards dinner held at The Season's in Washington Township, honored 200 individuals, corporations and schools for their unwavering commitment to helping those who are ill and in need of transfusions by donating blood and/or organizing blood drives.

The evening's M.C. was Joanne Santiglia news director at NY One (formerly Time Warner's Channel 10), and a long-time supporter of the blood center.

- 5 Keynote speaker Rick Gioia recounted his young daughter's battle with Hodgkins disease and her dependency on blood transfusions and thanked the guests for their kindness which helped his daughter Nicole in her fight against the disease.

As part of the Stars for Life Corporate Donor Program, Unilever, Merck and Pearson Education sponsored a minimum of three blood drives during the year and were honored for their commitment to the community. Since the program's inception in 2002, there has been a 100 percent increase in member participation, a 73 percent increase in the number of corporate blood drives and a 62 percent increase in the number of registered donors.

Winners of the Academic Blood Challenge Program were Clifton High School, Hackensack High School and Ramsey High School. Since the program's inception in the 2001 - 2002 school year there has been a 58 percent increase in the number of drives and a 75 percent increase in the number of registered donors.

Get on the Bus!



Community Blood Services' new state-of-the-art blood-mobile is equipped with the latest in technology and comfort. Each of its five beds is equipped with a built-in VCR or DVD player.

Stars for Life Corporate Program Winners

Medco Health Solutions
Pearson Education
Unilever

Academic Challenge Program Winners

Hackensack High School
Clifton High School
Wayne Hills High School

CBS Moves to New Headquarters



Community Blood Services has moved its corporate offices to a new headquarters in Oradell. In addition to the administrative departments, the new headquarters is the home of The HLA Registry, a division of Community Blood Services, and the center's recruitment department.

The move to 800 Kinderkamack Road facilitates the expansion of the departments that remain at the Paramus site, such as The Eli Katz Umbilical Cord Blood Program and Donor Services, which oversees the collection of blood and platelets.

Two Heroes Meet!



Major Thomas L. Crotty and Ryan Keenan were irrevocably intertwined. But the men, each a hero in his own right, had never met.

In 1997, Keenan, an 18-year-old college student and resident of Winchester, Massachusetts, was recruited by The HLA Registry to be a bone marrow donor. Four years later, he was found to be a match for Crotty, who was attached to the 45th Infantry Brigade for the Oklahoma National Guard.

On August 17, 2001, Keenan's bone marrow was transplanted into Crotty.

"On September 11, 2001, as I was lying in bed recuperating, I watched the planes go into the building, I knew it was going to change the face of the military and that there would be no difference between active duty and Reserves," said Crotty, who served with the military in Afghanistan for a year post transplant. "Although I was still weak from the transplant, I knew my country needed me."

Crotty finally met his "Hero" last year at the National Marrow Donor Program's annual council meeting in Minneapolis, Minnesota.

Keenan said to Crotty, "I'm real surprised, real proud you went to Afghanistan, I think that's great".

"The meeting was really about closure for both of us... he is a part of me now," said Crotty.

Public Cord Blood Banks - The Wave of the Future

According to the National Marrow Donor Program (NMDP), while some patients needing stem cell transplants find matching donors within their families, 70 percent of patients in need of transplants must depend on unrelated donors.

And finding an unrelated donor is especially difficult for those belonging to racial and ethnic minorities because the number of minority donors tends to be low.

"Public cord blood banks are providing a very real and needed service," said Dr. Dennis Todd, president and CEO of Community Blood Services. "By encouraging every family to donate its baby's cord blood to public banks, patients of all racial and ethnic groups can have the opportunity to find a stem cell match when needed."

Recently, legislation was introduced in the U.S. House of Representatives to establish a national network of cord stem cell banks. Theoretically, this network could make accessible 150,000 cord blood stem cell units from a highly diverse pool and would provide appropriate matches for at least 90 percent of those seeking stem cell transplants.

"While this legislation is being discussed we continue to work to expand our program and promote umbilical cord blood donations," said Dr. Todd. "Our focus is to save lives."

"Ongoing events and activities were designed to promote education and awareness among our ethnic communities, including a cord blood summit for minorities and a blood drive with Save Latin America," he said.

One of only two not-for-profit, fully accredited and licensed cord blood banks in the metropolitan area, the Elie Katz Umbilical Cord Blood Program, a division of Community Blood Services, is developing a national and international reputation for excellence.

During the past two years it has collected nearly 1,600 umbilical cord blood units which are listed in the Bone Marrow Worldwide International Registry. The program has provided stem cells for transplantation to numerous medical facilities throughout the United States, as well as Brazil, France, Portugal and Australia.

The Need for Blood is Constant and Critical

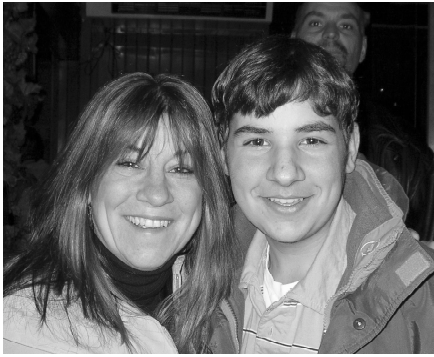
We have all come to expect that if we or our loved ones need blood in an emergency situation it will be available, but that may not be the case. Currently, New Jersey has a deficit of about 100,000 units of blood.

You can help make a difference!

Call today and make an appointment to give blood or ask about arranging a corporate blood drive at your workplace.

201-251-3703

A Lucky Boy... and Donor!



Jackie McLoon and Colin Beuman

Last year, Jackie McLoon, an HLA recruiter, received an anonymous card. Inside, in the shaky writing of a young child, were the following words: "Thank you ... this means so much for me. I can't believe it. You are a miracle to me. You will be in my prayers." It was signed "a very lucky boy."

Four years earlier, McLoon had given blood at St. Jude's Parish blood drive in her hometown of Londonderry, Connecticut.

At the same time, she had also donated another two tablespoons of blood and registered with the National Bone Marrow Donor Program.

With matches found few and far between due to the exactness of the match needed and a shortage of donors, McLoon said she never really expected to hear that she was a match for anyone.

But then, the call came. "I was asked if I'd be willing to donate. Were they kidding? I felt like I had won the lottery!" said McLoon.

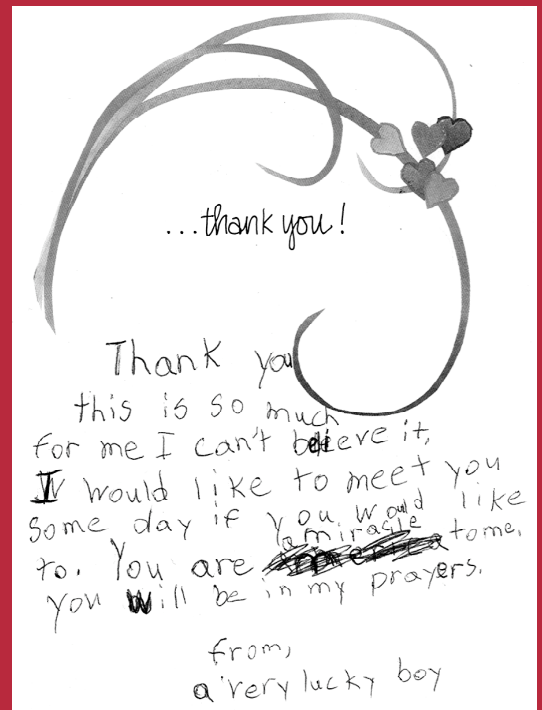
Her donation saved Colin Beuman's life and allowed the now 14-year-old boy to keep fighting the disease.

With a one-year anonymity clause between donor and recipient, McLoon had to wait to finally meet the boy who received a part of her. Later, she and a handful of other donors flew to Wisconsin to meet the children they saved, and McLoon got a chance to be hugged by young Colin for the first time.

"I felt like I had added another member to my family." McLoon said.

McLoon's story has come full circle, and she now helps to find bone marrow donors at The HLA Registry, the place where she first was registered more than a half a decade ago.

For McLoon, the blood drive was, and remains, an opportunity for people to give of themselves and have the chance to save a life.



When he was 10-year-old Colin Beuman sent bone marrow donor Jackie McLoon the above "thank you" note for saving his life.

Spreading the Word



The HLA Registry reached an all-time high in recruiting Asians, thanks to the tireless efforts of Tim Dutta of Lincoln Park, New Jersey, who has pounded the pavement to raise awareness this past year of the need for bone marrow donors after his fiancé, Pia Awal, was diagnosed with acute myelogenous leukemia. Ms. Awal is currently in remission after receiving a stem cell transplant last year, and she and Tim recently had their long-awaited wedding.

Mr. Dutta works hard at educating minorities regarding the need for minority marrow/stem cell donors by publicizing that need through newspapers and self-made public service announcements, and by appearing on high-profile TV programs, such as WNBC - Channel 4 News.

You Can Make a Miracle Happen!

Who can donate? Anyone between the ages of 18 and 60 and in good health. It only takes a simple blood test to get started!

All donors recruited through The HLA Registry automatically become part of the National Marrow Donor Program database.

For more information on The HLA Registry and registering to be a donor please call 201-705-1799 or log on to www.communitybloodservices.org.

Our Sports Night Was a Success Because of You!

Ed Bello, Carlstadt

Joanne Burke, Mahwah

Jim Davidson, Washington Township

Linda Slocum, Pequannock

Bill and Mary Jane Speciale, Oradell

Thank you for helping raise nearly \$3,000 through raffle sales!

We would also like to thank the following for their generous support in providing raffle gifts:

Bergen Engineering
Two NJ Nets tickets

Blend, Ridgewood, NJ
Dinner for two

The Brickhouse, Wyckoff, NJ
Dinner for Two

Concord Hotels
Evening for two at:
Renaissance Meadowlands Hotel, Rutherford
Fairfield Inn, E. Rutherford
Courtyard by Marriot, Lyndhurst

Danielle's Place, New Milford, NJ
Gift certificate

Don's Triangle Service Center, Fair Lawn, NJ
Free Oil & Filter Change

"It's Greek to Me" Restaurant,
Ridgewood, NJ
Complimentary Dinner

New Jersey Devils
Hockey stick and puck
autographed by Scott Gomez

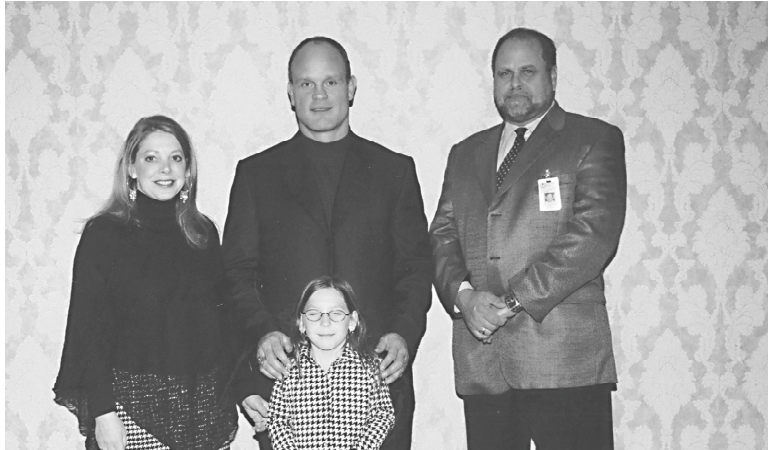
New Jersey Sports & Exposition Authority
Four NJ Nets Tickets

PC Richard & Son, Paramus, NJ
Gift certificate

SONY Corporation, Montvale, NJ
SONY 24" Color Television

Unilever/Best Foods Corporation,
Englewood Cliffs, NJ
Two gift baskets

CBS's Sports Night Scores Multiple Goals!



Ten-year-old Kimberly Edson (front), her mother Wendy Edson, along with keynote speaker Ken Daneyko and CBS president/CEO Dennis Todd, enjoy themselves at the Foundation's 4th annual sports night.

With more than 140 guests in attendance, the Foundation's 4th annual sports night was both fun and profitable. By evening's end, the event had netted more than \$20,000 for Community Blood Services.

Ken Daneyko, former defenseman for the New Jersey Devils hockey team, the evening's keynote speaker, related tales of the many challenges he faced throughout his life and career, and the inspiration he gained from teachers and coaches who believed in him.



Ken Daneyko, former N.J. Devils defenseman, shared his life story at CBS' Sports Night

One of the evening's most moving moments came when Wendy Edson told the audience about her daughter, Kimberly. The 10-year-old suffers from a rare disease which makes it impossible for the young girl's body to produce red blood cells and has undergone monthly transfusions since she was 6 weeks old.

Daneyko and Kimberly really hit it off and the young girl went home with a collection of Devil's souvenirs.

Guests enjoyed a sumptuous buffet, and also took time to bid on 50 sports memorabilia items, including a football jersey signed by Y.A. Tittle, autographed pictures of Don Mattingly, Wayne Gretzky, and Joe Namath, plus a bat signed by Red Sox Triple Crown winners, Ted Williams and Carl Yastrzemski. The auction itself, run by Signature Auctions of Scarsdale, raised nearly \$1,000.

This event also introduced two firsts for CBS – both an online and a printed journal demonstrating support from corporate and individual contributors.

"Both the event and journal were very well received by our family of supporters," said Bonnie Sirower, the Foundation's executive director. "I suspect that next fall's event will be even more successful!"

More Ways to Donate....

Donating blood is just one way to help save lives. Your monetary contributions can also go far in ensuring our loved ones, friends, colleagues and neighbors have life-saving blood and blood products when they need them.

- \$25** Pays for the supplies needed for one donor to donate a pint of blood
- \$50** Pays for the cost of test tubes and pipettes used to test the donated blood
- \$100** Covers the cost of testing for cholesterol levels in donated blood
- \$250** Helps pay for processing and testing one pint of red blood cells
- \$500** Helps pay for processing of placental cord blood stem cells for use in the of treatment leukemia, lymphoma and other life-threatening cancers
- \$1,000** Helps pay for a donor bed at one of our new collection sites

Ho-Ho-Kus Blood Donors Dedicate Refrigerator



Members of the Ho-Ho-Kus Blood Donors Association dedicate a refrigerator they donated to the HLA Reference Laboratory at Community Blood Services' headquarters in Paramus. (L-R) Carol Schreur, Cathy Henderson, Cay Shuart, Sue Maddison, Mary Lou Rumberger, Gene Rumberger, Paul Portsmore (President) and Sue Mehlig.

Save These Dates!

Upcoming Foundation Fundraising Events

5th Annual Sports Night

Thursday, November 3, 2005 - 6:30 pm
The Seasons, Washington Township
Featuring Howard Cross, former tight-end with the New York Giants, and an auction of "Sports Shorts," decorated by sports figures and other celebrities

1st Annual CBS Crossword Tournament

Saturday, November 19, 2005 - 9 am - 6 pm
Care One at the Cupola, Paramus
Will Shortz, crossword puzzle editor for the New York Times, will present the awards. The event is sponsored by Random House Puzzles and Games.

For more information please call:
201-444-1623

In Memoriam: Tony Irvolino



On March 25, 2004 we lost our dear friend and colleague Tony Irvolino, a Hawthorne, NJ resident who worked for CBS for 12 years. He suffered a heart attack at the young age of 45.

As Hospital Services manager, Tony was the iconic "company man," always doing what was needed and more. He quietly commanded the respect and admiration of his team and co-workers.

He will be forever remembered by those who worked with him and whose lives he touched, whether at a blood drive or on the softball field.

CBS' newest bloodmobile was dedicated in Tony's memory, and he will always be with us in spirit.



Lawrence R. Inserra, Jr.

Foundation Welcomes New Board Members

Lawrence R. Inserra, Jr.

Lawrence R. Inserra, Jr. is president of Inserra Supermarkets, Inc., which operates ShopRite stores in New Jersey and New York. The corporation was founded in 1954 by Larry's grandfather, Patsy Inserra.

In addition to his business accomplishments, Mr. Inserra provides leadership to a number of organizations. He is a member of the board of directors of The Commerce and Industry Association of New Jersey, Wakefern Food Corporation, Central Bergen Federal Credit Union and Hackensack University Medical Center.

Mr. Inserra attended Lehigh University in Bethlehem, Pennsylvania, where he received a Bachelor of Science degree in business and economics. He currently resides in Ramsey.

Kenneth Morris, Jr.

Kenneth Morris, Jr. is director of Urban and Community Affairs at St. Joseph's Medical Center in Paterson, New Jersey. He is council president for the City of Paterson and chairman of the Community Development Committee.

Mr. Morris' responsibilities at the medical center include developing community-based health initiatives geared towards improving the health status of residents of Passaic County.

He served as chairman of the Board of Directors of the Paterson Education Fund from 1995 to 2001; member of the Ethel J. Williams Scholarship Committee in Paterson from 1991 to the present; member of the Board of the Fine Arts Committee of the Paterson Library from 1997 to the present; and is an active member of the Paterson Rotary Club.

Mr. Morris received a Bachelor of Fine Arts degree from Cleveland Institute of Art and Case Western Reserve University, and a Master of Arts degree from Montclair State University. He is currently finishing a Master of Health Care Administration program at Seton Hall University.

The Rev. Ronald Tuff

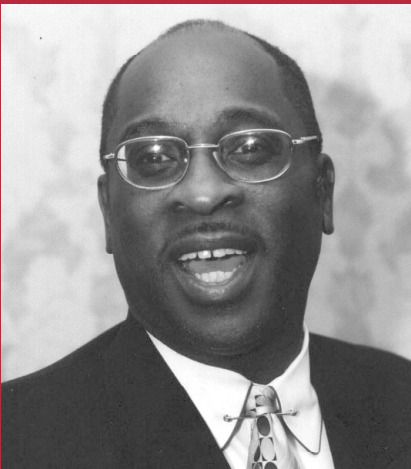
Reverend Tuff is the executive director for the Paterson Task Force for Community Action. In this position, he collaborates with local, state, and federal representatives in the implementation of programs for community action and organization.

He is also an associate minister at the First Hopewell Baptist Church in Newark, New Jersey. Previously, Reverend Tuff served as the executive director of the Hopewell Multi Purpose Center, and was responsible for planning community programs for children, the homeless and senior citizens.

Reverend Tuff is president of the Paterson branch of the NAACP, the Paterson Great Falls Lions Club and the Associate Ministers Association of New Jersey. He is chairperson of the By-Laws Committee of the Community Action Association, a member of the county Emergency Association of Social Services, and a member of the Omega Psi Phi fraternity.



Kenneth Morris, Jr.



The Rev. Ronald Tuff

Volunteers

Jack Mandler – Dedication and Results

In 2004, with blood collections down and hospital demand up, Community Blood Services (CBS) began more aggressive attempts to purchase excess red cells from other parts of the country to supplement its collections.

Blood centers in more rural states sometimes tend to have more red cells than they need for their hospitals and can "export" to blood centers in major metro areas. Generally, however, blood has been scarce everywhere.

To succeed, CBS needed a person who could fully dedicate his time to calling dozens of blood centers several times a week in search of available blood. Scouring the country in pursuit of blood requires diligence and good customer relations skills.

One person fit the bill, Jack Mandler, one of CBS's most dedicated volunteers.

Jack has devoted countless hours to helping the center and the results were outstanding! He was personally responsible for obtaining an additional 4000 units of blood for our hospitals. Jack's successes helped CBS move from a one-day blood supply to a steadier supply.



Jack Mandler, who retired from a distinguished career in hospital finance, is at ease talking to health care people and negotiating prices for products and services.

Recipes to Remember

It was a labor of love...and the result? A book full of yummy recipes! CBS' Volunteer Committee worked for months soliciting and editing the hundreds of recipes that are featured in *Recipes to Remember*, a cookbook chock full of simple but delicious recipes, many of which were family secrets!

Now, you can have a copy of this fabulous book or you can buy a copy for a dear friend or family member. Just fill out the form below and place your order today!

You may order as many copies of *Recipes to Remember* for \$15 each, plus \$4 for postage handling.

MaryAnn Siniscalchi
Community Blood Services
970 Linwood Avenue West
Paramus, New Jersey 07652

Please mail _____ copies of *Recipes to Remember* @ \$15 plus \$4 for postage and handling per book ordered

Mail book(s) to:

Name _____

Address _____

City _____

State _____

Zip Code _____

Phone Number _____



Cookbook Committee

Thanks to members of CBS's hard-working volunteer committee for making the food tasting/cookbook sale at Borders a huge success! (L-R)

Mary DeLorenzo, Fair Lawn,
Bobbie Carney, East Rutherford,
Marie Lyttle, Midland Park,
(rear) Volunteer Manager MaryAnn Siniscalchi,
Paramus, and Angie DelBuono, Fair Lawn



Members of 60's "girl groups" The Shangri-Las, The Chiffons and The Crystals enjoy a moment with CBS President and CEO Dennis Todd after the show held in Middletown, New York for the benefit of the blood center.

Chiffons, Crystals & Shangri-Las Rock for CBS!

Community Blood Services, in collaboration with Moultrie Enterprises, hosted a fundraising oldies concert starring '60s girl groups The Crystals, The Shangri-Las, and The Chiffons last fall at the historic Paramount Theatre in Middletown, New York.

"The purpose of the concert was two-fold," said Dr. Dennis Todd, the blood center's president and CEO. "We celebrated the second anniversary of our Goshen blood center, and we also helped our community have a deeper understanding of the importance of donating blood."

At the beginning of the show CBS premiered a short video titled "The Journey of a Pint of Blood." The informative video took viewers through the blood donation process from the time the donor walks in to the donation center to when the blood is transfused into the patient.

After the video presentation, the three groups rocked the house with renditions of their golden hits and other songs. The evening ended with a reception held backstage where guests were able to mingle with members of the groups, take pictures and get autographs.

Community Blood Services' Management Team

James A. Matrisciano
Vice President, Operations

Stanley Siegel, CPA
Vice President, Finance
Chief Financial Officer

David E. Sharp, MD, PhD
Medical Director

Eva-Georges Yates, RN
Director, Strategic Planning

Karen Ferriday
Assistant to the President
Media Coordinator

Bernadette O'Keefe, RN
Director, Donor Services

Diane Langschultz
Director, Quality Assurance

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Director, Human Resources

Dolores Dauenheimer
Director, The HLA Registry

Marsha Ressler,
BS, MT (ASCP), CHT (ABHI)
Director, Technical Services

Did You Know?

- Every 2.5 seconds someone needs blood – a friend, a family member or maybe even you.
- Less than 5% of the population donates blood – yet 80% of the population needs blood.
- Nearly 4 million Americans would die each year without life-saving blood transfusions.
- An estimated 109,500 Americans will be diagnosed with leukemia, lymphoma and myeloma this year and will need multiple transfusions of platelets and red blood cells.

Community Blood Services

Corporate Headquarters

800 Kinderkamack Road, Suite 300, Oradell, NJ 07649
201-444-3900

New Jersey Collection Sites

Whole Blood - 201-251-3703

Platelets - 201-251-3733

970 Linwood Avenue West, Paramus

Englewood Hospital
350 Engle Street, Englewood

Pascack Valley Hospital
Old Hook Road, Westwood

63 Beaverbrook Road
Suite 304, Lincoln Park

Bloodmobile Drives

Sam's Club at Creek Mall
300 Park Place, Secaucus

Shop Rite
201 Roosevelt Place, Palisades Park

310-14 Union Avenue, Rutherford

814 River Road, New Milford

Union Valley and Marshall Hill Road, West Milford

540 New York Avenue, Lyndhurst

New York Collection Sites

845-294-3362

7 Coates Drive, Suite 5, Goshen

Bloodmobile Drives

Wal-Mart
888 Larkin Drive, Monroe

1201 Route 300 (Union Avenue), Newburgh

Shop Rite
South Main Street, New City

For hours of operation, or how to sponsor a community,
high school or corporate blood drive,
please call 201-444-3703

or log onto:

www.communitybloodservices.org

CBS Hospital Partners

New Jersey

Barnert Hospital

Bayonne Medical Center

Bergen Regional Medical Center

Beth Israel Hospital – Newark

Chilton Memorial Hospital

Christ Hospital

Englewood Hospital

Greenville Hospital

Hackensack University Medical Center

Holy Name Hospital

Jersey City Medical Center

Meadowlands Hospital

Morristown Memorial Hospital

Overlook Hospital

Palisades General Hospital

Pascack Valley Hospital

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Robert Wood Johnson University Hospital

Saint Clares Hospital

St. Joseph's Wayne Hospital

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Strong Memorial

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The Community Blood Services Foundation recognizes individuals, community groups and corporations that contributed \$100 or more in 2004. Funds donated to the Foundation will be used to support a variety of projects, including the purchase of a new bloodmobile, the establishment of new collection centers, the purchase of new lab equipment and the development of programs designed to educate our community about the importance of donating blood.

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